

# NATIONAL COAL MINING MUSEUM

## Join us as a NCMME Events Partner in 2025

Each year we host numerous events and activities at the Museum to celebrate our mining heritage and raise vital income for our charity. To support our work whilst enhancing your company's profile why not become one of our Events Partners in 2025. We have several sponsorship opportunities and additional ways you can partner with us to support one of the following 2025 events:

- Miners' Glass Checks Commemoration Event (May)
- Bold as Brass (June)
- Pit Pony 21st Birthday Party (June)
- Brass Band Summer Series
- Yorkshire Day (August)
- The Beach (July-September)
- Light Up Festival (November)
- Festive Experience & Santa Underground (December)

## Event Sponsorship Benefits Include:\*

- Your brand name reaching 1,000s of visitors to our events & Museum
- Your brand associated with a National Museum with an International reach & strong local presence.
- An opportunity to showcase your name and products at our events
- Acknowledgement across NCMME social media platforms (48k followers) and website.
- Acknowledgement and logo on event marketing and promotional materials
- Acknowledgement in the NCMME What's On Guide & Events programme
- Thank you acknowledgement during events
- Corporate away day/volunteering opportunities including a mine tour for your staff
- VIP Access to selected events for your staff

\*Benefits are subject to type & value of sponsorship package



interested in becoming  
a corporate partner?:



# NATIONAL COAL MINING MUSEUM

## Corporate Partnerships

Every partnership we create is built together based on your business needs. We want you to play a part in co-creating enjoyable and inspiring ways for people of all ages, backgrounds and needs to ensure the legacy of coal mining continues to inspire generations to come.

We welcome the opportunity to discuss with you any ways in which your business or organisation might wish to become more involved in the Museum and its work. We welcome over 100,000 visitors each year creating an ideal opportunity to enhance your company's profile and reach targeted audiences.

### Companies choose to support us in different ways:

- **Become a NCMME Programme Partner:** – Sponsor a specific strand of our work such as our educational & community engagement programmes, our special exhibitions or archives. Your sponsorship could help us craft unique visitor experiences, share compelling stories, and engage audiences of all ages.
- **Become a NCMME Events Partner:** – Sponsor or make a "Gift in Kind" donation to one of our annual events including; **Bold as Brass**, **Light Up Festival**, **Geology Rocks** or our commemorative **Miners Glass Checks** event and play a key role in celebrating our mining heritage.
- **Become a NCMME Capital Project Partner:** – Donations to vital capital projects or cutting-edge equipment upgrades enables us to enhance our exhibits, preserve historic artifacts, and create engaging experiences for visitors.
- **Become a NCMME "Charity of the Year" Partner:** – We can align opportunities to meet your CSR and ESG priorities including team building activities, volunteering, employee fundraising and engagement in local community projects.
- **Hire** our extensive conference facilities for your next product launch, conference, staff meeting, training day, or business networking event.



Please get in touch to discuss a partnership with us or to arrange a visit to our Museum to learn more about our work

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Charity Registration Number: 517325